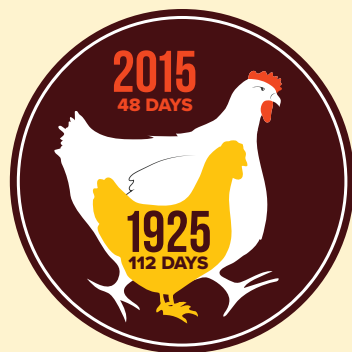




IN THE US EACH YEAR, AN ESTIMATED **9 BILLION** CHICKENS ARE RAISED & SLAUGHTERED FOR THEIR MEAT.

These chickens are typically crammed into massive windowless sheds and live out their lives in a filthy barren environment. **BRED TO GROW UNNATURALLY LARGE AND FAST, THEY OFTEN DEVELOP HEART FAILURE, RESPIRATORY PROBLEMS, AND CRIPPLING LEG DISORDERS.** At the end of their short ,miserable lives, they are killed while still babies at around 42 days old.

Birds raised on factory farms live **A LIFE OF CONSTANT MISERY.**



BRED TO SUFFER



TRAPPED IN FILTH



BRUTALLY KILLED



BURNED by toxic ammonia fumes from their own waste



GENETICALLY SELECTED to grow unnaturally fat, unnaturally fast



CRIPPLED by the weight of their own oversized bodies



OVERCOME by their own genetics, many die of organ failure and heart attacks



SCALDED alive when they miss the electric stunning



SLIT open at their throats, many while still alive and fully conscious

Although they represent 88% of farmed animals in the US, **THERE ARE NO MEANINGFUL FEDERAL REGULATIONS** regarding welfare during the breeding, rearing, sale, transportation, or slaughter of these chickens.

THE HUMANE LEAGUE'S 88% CAMPAIGN ASKS COMPANIES TO PRODUCE PUBLIC TIMELINES TO ADHERE TO THREE PROGRESSIVE WELFARE STANDARDS:

1

Moving to **slower growing breeds** of birds to reduce incidences of lameness and crippling injuries.

2

Eliminating live-shackle slaughter in favor for **controlled atmosphere stunning**, a method that renders the bird unconscious in a painless process

3

Adding environment enrichments such as natural light and straw bales, as well as reducing the stocking density to give chickens more room to live.